



New Affordable Ad Prices



- ◆ **Business News”, the Chamber’s newsletter will be published 4 times each year in Sept. , Dec., March and June.**
- ◆ **Design and printing quality improved. New 8-page format to attract readers and be easier to read.**
- ◆ **Members and non-members who agree to advertise in 2 or more issues per year will save !**
- ◆ **All ads may be in color at no extra cost!**
- ◆ **Assistance in ad design and layout at no cost.**
- ◆ **Newsletter will be inserted in The News of Cumberland County (Bridgeton News), reaching their 7500 households and readers and will be sent via email to more than 200 business people on the Chamber’s mailing list.**

- ◆ **More exposure for your business! Visitors to the Chamber’s website will be directed to your ad on the Chamber’s website between publication dates of the newsletters.**
- ◆ **Easy payment options available including debit or credit card payments or we will bill you. You do not need to pre-pay for the multiple issues.**
- ◆ **It’s a “win-win” deal — help promote your business with affordable ad rates and support the Chamber of Commerce at the same time.**
- ◆ **Call now to sign up for ads in multiple issues.**
- ◆ **Ad deadlines for issues are as follows: June - May 21; September - Sept. 10; December - Nov. 21 March - Feb. 15.**

and

TO ADVERTISE OR FOR MORE INFORMATION:

Bridgeton Area Chamber of Commerce
76 Magnolia Avenue
Bridgeton, NJ 08302
856-455-1312
Fax: 856-453-9797
bacc@baccnj.com
www.baccnj.com
Office Administrator or
Tony Stanzione,
Executive Director

Newsletter / Public Relations Committee:

Dotty Robinson 856-575-0336
Barbara Sanza 856-358-8141
Chris Jespersen 856-455-0086
Jean Scarani 856-455-7975

PRICING FOR CHAMBER MEMBERS - ALL ADS MAY BE IN COLOR AT NO EXTRA COST

Ad Type	Size	1 Issue Price	2 Issues Price per Issue	4 Issues Price per Issue
Front Page Banner	10" x 2"	\$460.00	\$360.00	\$250.00
Inside Ad	10 x 3.5	\$595.00	\$490.00	\$247.50
Inside Ad	5 X 3.5	\$323.75	\$262.50	\$162.00
Business Card	2.0 X 3.5	\$140.00	\$112.00	\$60.50

PRICING FOR NON-MEMBERS - ALL ADS MAY BE IN COLOR AT NO EXTRA COST

Ad Type	Size	1 Issue Price	2 Issues Price per Issue	4 Issues Price Per Issue
Front Page Banner	10" x 2"	\$580.00	\$460.00	\$330.00
Inside Ad	10 x 3.5	\$770.00	\$630.00	\$385.00
Inside Ad	5 X 3.5	\$420.00	\$332.50	\$210.00
Business Card	2.0 X 3.5	\$175.00	\$140.00	\$85.75