

**BRIDGETON**  
**AREA**  
Chamber of Commerce



## Luncheon Meeting Notice

Meeting Sponsored by:



**TUESDAY, MAY 21, 2013, Noon**

***Terrigno's Fairfield Inn***

**153 Bridgeton-Fairton Road, Bridgeton, NJ**



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## ***What's Involved in a Name Change and Re-Branding of an Organization?***

Greg Potter, Assistant Vice President of Marketing and Public Relations for the new Inspira Health Network, will tell us about what is involved in changing the name of two well-known organizations like South Jersey Healthcare and Underwood Memorial Health System, leading up to and following their recent merger. Greg Potter has more than 15 years of marketing, public relations and broadcasting experience, primarily in the non-profit sector. During his tenure with the health care system, he has guided the institution through a re-branding campaign, introduced a variety of digital marketing strategies and expanded the system's advertising from a local to a regional approach. This will be an interesting presentation for all businesses to hear. Please join us for lunch, networking and his presentation.

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**COST: \$20.00 PER PERSON IF RESERVATION IS MADE WITH THE CHAMBER OFFICE BY MAY 20, 2013.**

**IN ORDER TO PROPERLY PLAN FOR OUR MEMBERS AND GUESTS, ADVANCE REGISTRATION IS REQUESTED.**

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**INCLUDE THIS INFORMATION WITH RESERVATION:**

**ORGANIZATION:** \_\_\_\_\_ **# TO ATTEND:** \_\_\_\_\_

**NAMES OF THOSE WHO WILL ATTEND:** \_\_\_\_\_

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**WELCOME NEW MEMBER:**

**Max Communications, Inc.**

**Scott Fransko**

2115 South Delsea Drive, Vineland, NJ 08360

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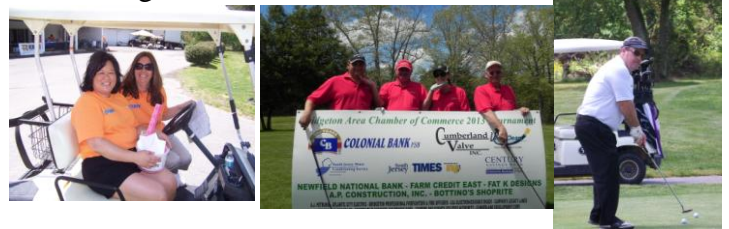
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Thank you to everyone who voted and to all the businesses that participated in the **2013 Best of Celebration**. In particular, thanks to our sponsors -- Inspira Health Network, Century Savings Bank and Sir Speedy Printing – Bridgeton.

**A BIG THANK YOU**

to all of the businesses and individuals who supported the Chamber of Commerce's 19<sup>th</sup> Annual Golf Tournament on May 8. You helped make this not only the major fund raising event for the Chamber but you also made it a day filled with fun and networking. A special thanks to all of the Golf Committee members, especially Chairman Frank T. Harris, Sr., all the volunteers and to all of the sponsors, including our major co-sponsors – Colonial Bank and Ultra Clean Technologies.



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